



## **Matthew Needham Joins BioWorks as Technical Sales Manager for the Western Region**

**Victor, New York** (December 5, 2007) – BioWorks, Inc. proudly announces that Matthew Needham has joined the Company as the Western Region Technical Sales Manager, supporting sales in AZ, CA, HI, NV.

Matt was born and raised in Linden, California, has a Bachelors Degree from California State University, Fresno, in Plant Science and a member of the Dean's List. Matt has previously worked for San Joaquin Sulphur Company as a Pest Control Advisor and most recently for Diamond of California as a Plant Manager and Field Representative.

Mr. Needham's primary responsibility for BioWorks will be to work closely with growers in the Western Region supporting and promoting the sales of RootShield® Granules, PlantShield® HC, TriCon®, BotaniGard® MilStop® and NemaShield™ as environmentally responsible, safe and cost-effective solutions.

Matthew may be reached at his cell phone number: 209-351-1664.

BioWorks, Inc., a privately held company, provides environmentally responsible, safe and cost-effective solutions to the Horticulture industry. BioWorks is a founding member of the BioPesticide Industry Alliance.

Contact: Joe Gionta  
Director of Sales  
100 Rawson Road, Suite 205  
Victor, NY 14564  
(800) 877-9443 – phone  
(800) 903-2377 – fax  
[www.bioworksinc.com](http://www.bioworksinc.com)