

**FOR IMMEDIATE RELEASE**

---



---

## **BioWorks Partners with CanHorta Alliance for Distribution in Canada.**

**Victor, New York** (October 17, 2012) – BioWorks, Inc., a provider of environmentally responsible, safe, effective growing solutions, today announced that it has entered a strategic distribution agreement with CanHorta Canadian Horticulture Alliance.

BioWorks of Victor, New York has established partnership with CanHorta Canadian Horticulture Alliance for the non-exclusive distribution of their products in Canada, including RootShield®, RootShield® Plus, BotaniGard®, MilStop®, and CEASE®. The CanHorta Canadian Horticulture Alliance is a Canadian distribution organization formed by three leading horticultural distributors, Plant Products Co., MGS Horticultural and Terralink Horticulture.

“This partnership with CanHorta represents an important step for BioWorks to be sure our products are available across Canada. We believe the addition of CanHorta will position BioWorks for growth and penetration into many markets in Canada. We are excited about the opportunities that this agreement offers,” stated Bill Foster, BioWorks’ President and CEO.



CanHorta was created to provide simple, coordinated, and complete cross Canada distribution services for their vendor partners. As local distributors marketing and selling directly to the end user, the CanHorta Alliance is the only distribution organization that has an established customer base and presence in all the major specialty horticulture markets in Canada including Ontario, British Columbia, Alberta and Quebec.

“The CanHorta Alliance will provide BioWorks with direct local access of their products to end users in the ornamental and vegetable greenhouse markets, nursery, and high value specialty horticulture markets in Canada” says Gordon Jahn, Vice-President, Plant Products Co.

### **About BioWorks**

BioWorks is an employee owned company that provides environmentally responsible, safe and cost-effective solutions to the horticulture industry. BioWorks is a founding member of the BioPesticide Industry Alliance and also a proud sponsor of the [AFE scholarship program](#), funding the 'BioWorks IPM/Sustainable Practices Scholarship'. For more information, please visit [www.bioworksinc.com](http://www.bioworksinc.com).

### **About CanHorta Alliance**

CanHorta™ Canadian Horticulture Alliance is comprised of three leading horticultural distributors, Plant Products Co Ltd., MGS Horticultural Inc. and Terralink Horticulture Inc.

**Contact:** Joe Gionta, Dir. Sales & Marketing, [igionta@bioworksinc.com](mailto:igionta@bioworksinc.com)  
100 Rawson Road, Suite 205, Victor, NY 14564 - (800) 877-9443

Gordon Jahn, Vice President, Plant Products Co. Ltd  
(905) 792-5406, [gjahn@plantprod.com](mailto:gjahn@plantprod.com)

Chris Stickles, CEO, MGS Horticultural Inc.  
(519) 326-9037, [chris@mgshort.com](mailto:chris@mgshort.com)

Stan Loewen, CEO, TerraLink Horticulture  
(604) 864-9044, [stan@tlhort.com](mailto:stan@tlhort.com)

###